

Christmas Digital Package

This Christmas, get your brand in front of thousands of people across the Isle of Man with our Digital Advertising Package. From busy commuter routes to popular travel hubs, our high-traffic digital screens give you the perfect opportunity to connect with locals and visitors alike during the festive season.

Our Packages can start anytime, allowing you to target key periods such as:

Pre-Christmas Shopping Rush

Ensure your brand is top-of-mind for customers looking to shop for gifts before the big day.

Christmas & New Year Travel

Reach those traveling over the holiday period as they prepare to celebrate with family and friends.

Post-Holiday Sales & January Blues

Keep the momentum going by promoting New Year sales and offers, helping customers beat the January blues.

All packages include free creative changes throughout the campaign. Need help with design? Our design fees are flexible and can be discussed to fit your needs.



Ready to get started?

Secure your spot on our digital screens and make this Christmas your brand's best yet!



Location	Full Package Details
Douglas South Quay Screen	External screen displaying a 10-second creative in a prime commuter and shopper location.
Manxman Ferry	20-second creative across 7 screens in passenger lounges, bars, and eateries (no sound), plus a 20-second ad with sound across all cabin screens and the Bazeport streaming app.
Sea & Air Terminal screens	20-second creative in the Sea Terminal (Costa Express) and at the airport in Departures and Meet & Greet areas.
Palace Cinema	2 screens displaying a 20-second creative with sound, perfect to hit that captive cinema audience.

You can mix and match our digital sites to create a package that works best for you! Get in touch with the team to find out more.

Campaign length	Price
1 Month	£1,365
2 Months	£2,700
3 Months	£3,975

Save more than **15%**

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Prices do not include VAT. E&OE



Static Site Add-Ons: Amplify your brand this Christmas

Take your Christmas campaign to the next level with our Static Site Add-Ons, designed to grab attention in key locations across the Isle of Man. Our vibrant lightbox displays and poster sites at the airport, sea terminal, and on buses offer perfect opportunities to build brand awareness and engage audiences in high-traffic, high-dwell areas.

Why choose Static Out-of-Home advertising?

High Visibility

These ambient locations are perfect for capturing the attention of travellers, commuters, and tourists while they are either on the move or in high-dwell areas such as airport lounges.

Engage a Wide Audience

Whether they're island locals or visitors, your brand will be front and centre to a diverse mix of people as they travel during the busy Christmas season.

Funky & Creative

Take advantage of these large, impactful spaces with a bold, funky creative to make sure your brand stands out during the festive rush.

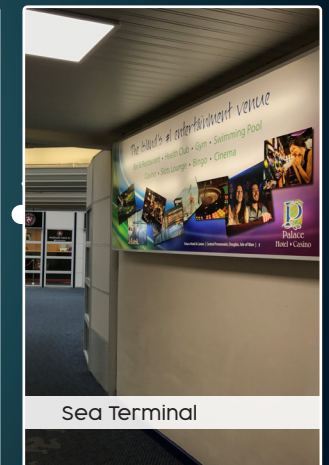
Location	Rental per month	Production and Installation
Isle of Man Airport Lightbox sites	From £165	From £170-190 per print
Isle of Man Sea Terminal Lightbox Sites	From £100	£190 per print
Isle of Man Buses Internal Panels / Bus Backs / T-Sides & Super Sides available	From £110	£17-455 per panel (depending on site and panel type)



Lightbox



T-Side



Sea Terminal

Combine with our Digital Advertising Package and take advantage of maximising your Christmas campaign! Lets find the right place and right time for your brand.

